

Branding starter checklist

Linked in:

Make sure this is relevant to the industry you want to work in i.e. Junior Games Engineer, Junior Illustrator. Get endorsements from people you have worked from in the past, if you havent got yoru first job yet, get character references from lecturers, teachers or people you have done part time work for. Keep it up to date!

Email sign of:

In the emails that you send, make sure it has all your details, phone number, email address, and, most importantly, your LinkedIn profile link and any web addresses that show your work. This includes the latest campaign you have been part of. Sell yourself!

Portfolio:

If you are an illustrator or have an art portfolio, you need somewhere to display this. Choose a place, make a free website, Vimeo, Facebook or anywhere where people can get to quickly to view. Put this link into your email. Market yourself!

Search out future employers:

Search engine all the companies you want to work for, they all have an info email address or a recruitment one. Keep a spreadsheet log and email them (nicely) to ask if they have any open positions. Every six weeks email them again.